



INTERNATIONAL MANAGEMENT INSTITUTE  
BHUBANESWAR

**International Management  
Institute Bhubaneswar**



EGADE Business School  
Tecnologico de Monterrey  
Mexico City, Mexico

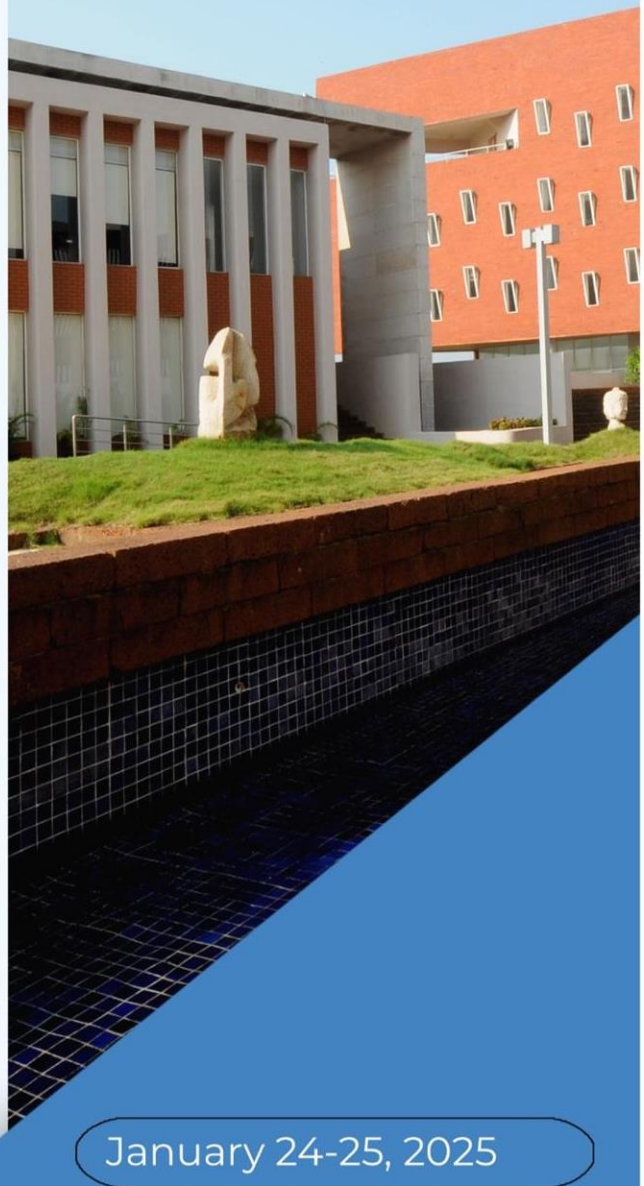
Minds Igniting Change

**EGADE Business School  
Mexico City, Mexico**

Jointly Organize

# 10th International Conference on Global Business Environment

**Conference Theme :  
International Business  
Diplomacy, Global Trade, and  
Economic Development in  
Developing Countries**



January 24-25, 2025

*International Management Institute (IMI), Bhubaneswar, Odisha, India and EGADE Business School, Mexico City, Mexico are happy to announce the "Call for Papers" for 10<sup>th</sup> International Conference on "Global Business Environment" with a theme "International Business Diplomacy, Global Trade, and Economic Development in Developing Countries" January 24-25, 2025.*

## DISCUSSION DOMAINS AND TRACKS

Corporate Democracy	Business Diplomacy	Sectoral Development
Collective/Consortium trade	Business Modeling	Public Policies and Trade Development
People's/Cooperative companies	Corporate Social Responsibility	Shared Economy
Public/Private sector companies	Geographic Proximity and Economic Relationship	Economic growth
Case Studies	Innovation and Technology	Business and Economic Recovery

## ACADEMIC OUTPUT

All papers presented in the conference will be summarized in the conference proceedings along with the reports of the interactive workshops. Selected papers would be published in:

- Global Business Review (SAGE Publication; SCOPUS Indexed; "C" category in ABDC list)
- IMIB Journal of Innovation and Management (SAGE Publication)
- International Journal of Business Competition and Growth (Inderscience Publication)
- Anthology of selected papers will be published by an international publisher.

The anthology of selected papers for previous editions of the Conference edited by Prof. Rajagopal Professor & National Researcher, EGADE Business School, Mexico City, Mexico and Prof. Ramesh Behl, Professor & Director, IMI Bhubaneswar, Bhubaneswar, Odisha, India have been published as an edited book by Palgrave Macmillan, NY, USA and IGI Global, Hershey, Pennsylvania. The details are as follows:

Year	Conference Theme	Date	Title of Conference Anthology	Publisher	Anthology
2015	Global Business Environment: Strategies for Business Analytics and Cyber Security Management	December 11-12	Business Analytics and Cyber Security Management in Organizations	IGI Global Hershey, PA ISBN 9781522509028	
2016	Innovation, Market Competition and Economic Development	December 09-10	Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace	IGI Global Hershey, PA ISBN 9781522548317	
2017	Drifts in Business, Governance and Societal Values: Conflicts and Challenges	December 08-09	Business Governance and Society – Analyzing Shifts, Conflicts, and Challenges	Palgrave Macmillan, NY ISBN 9783319946122 <b>SCOPUS INDEXED</b>	
2018	Industry 4.0: Business Beyond Boundaries	December 07-08	Innovation, Technology, and Market Ecosystems - Managing Industrial Growth in Emerging Markets	Palgrave Macmillan, NY ISBN 9783030230098 <b>SCOPUS INDEXED</b>	
2019	Entrepreneurship, Resource Planning and Regional Development	November 29-30	Entrepreneurship and Regional Development: Analyzing Growth Models in Emerging Markets	Palgrave Macmillan, NY <i>In Press</i> ISBN 9783030455200	
2020	Disruption in Business and Management Practices: Causes, Conflicts, and Control	December 11-12	Managing Disruptions in Business - Causes, Conflicts, and Control	Palgrave Macmillan, NY ISBN 9783030797089 <b>SCOPUS INDEXED</b>	
2021	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	December 10-11	Inclusive Businesses in Developing Economies: Converging People, Profit, and Corporate Citizenship	Palgrave Macmillan, NY. Series ISSN 2662-3641 <b>SCOPUS INDEXED</b>	
2022	Paradigm Shift in Business through Agile Practices	December 9-10	Paradigm Shift in Business: Critical Appraisal of Agile Management Practices	Palgrave Macmillan (Cham: Switzerland, Springer) <b>SCOPUS INDEXED</b>	
2023	Corporate Democracy, Open Innovation and Growth in Developing Economies	December 15-16	Corporate Democracy, Open Innovation and Growth in Developing Economies	Palgrave Macmillan (Cham: Switzerland, Springer) <b>SCOPUS INDEXED</b>	

**RELEASE OF CONFERENCE ANTHOLOGY OF 8<sup>TH</sup> INTERNATIONAL CONFERENCE ON  
GLOBAL BUSINESS ENVIRONMENT PUBLISHED BY PALGRAVE MACMILLAN, NEW  
YORK**



**WORKSHOPS**

A two-hour workshop is scheduled during the conference as detailed below:

- Workshop: Improving Skills on Writing and Publishing Research Works

Distinguished Speaker: Prof. (Dr.) Rajagopal, Professor and National Researcher, EGADE Business School, Santa Fe Campus, Mexico City & Visiting Professor at Boston University, Boston, MA.

**REGISTRATION AND FEES (GST Inclusive)**

<b>Early Bird Fee (On or Before December 15, 2024)</b>		<b>Late Fee (After December 15, 2024)</b>	
Academician	6500	Academician	7500
Corporate	7500	Corporate	8500
Research scholar	3000	Research scholar	3500
Student	2000	Student	2500
Foreign delegate (Academicians/Students)	US \$250	Foreign delegate (Academician)	US \$300

\* Fee to include refreshments, lunch, conference high tea and conference material.

**IMPORTANT DATES**

Submission of Abstracts	November 30, 2024
Decision on Submissions	November 30, 2024
Conference Registration	December 1, 2024 onwards
Submission of Final Papers	January 4, 2025

**All abstracts and full papers must be submitted online through Google Forms. The link for  
submission is: <https://forms.gle/RLWb14a6HxZsAktt9>**

**Dr. Sourabh Sharma/ Dr. Ranjit Roy Ghatak**  
Conference Conveners  
International Management Institute  
Gothapatna, Malipada, Bhubaneswar-751003  
Tel: +91-674 2623200 Mob: +91 9414405629 / +91 8368869739  
Email: [conference@imibh.edu.in](mailto:conference@imibh.edu.in)  
For details please visit: [www.imibh.edu.in](http://www.imibh.edu.in)

**Conference office:**  
**Contact Person: Ms. Minoo Gupta**  
**Mobile: +91 7978919764**  
**Email: [conference@imibh.edu.in](mailto:conference@imibh.edu.in)**